

Crowbar Challenge

Join this challenge, win and you'll soon find yourself with an advantage as you seek to build your career.

This is an inter-school competition to submit an advertising pitch 48 hours upon receipt of the client's brief.

It is recommended that each team comprises at least two (2) students and up to five (5) students. Their registration should be submitted together.

Important Dates

1. Client Briefing: 20 September 2019, Friday
2. Pitch Submission: 23 September 2019, Monday
3. Pitch Presentation: 24 September 2019, Tuesday

Details will be provided at a later date.

Application Deadline

Completed applications must be submitted to 4As by **9 September 2019, Monday, 5pm** together with full payment.

The 4As will send an email confirmation to the participating teams by 11 September 2019, Wednesday.

Prizes

Internship: All entrants will get the opportunity to win a paid internship contract – spanning three to 6 months – across a wide variety of fields, ranging from advertising agencies to business corporations.

Trophy: Gold trophy for the top team

Certificates: Gold, Silver, Bronze, Finalists

Prize Presentation

The prize presentation will be held at The Crowbar Awards 2018 on 7 November 2019. Winners will be announced on that day.

Registration Fee

Original Fee: \$288.90 (inclusive of GST) per team member

Subsidised Student Fee: \$107/- per team member (inclusive of GST)

(\$60/- Fee & \$40/- Dinner Ticket)

Subsidy of Challenge Fee by 4As: \$210/-

Payment to be made to The 4As Limited and sent to the following address **by 5pm, 9 September 2019, Monday:**

Association of Accredited Advertising Agent Singapore

114 Lavender Street, CT Hub 2 #10-87 Singapore 338729

Attention: Jenny Lau/ Wainee Lim

Terms & Conditions

1. Registration

- a. Registration is open to teams recommended by the schools and students wishing to participate in the Challenge.
- b. Registration does not guarantee a place in the challenge. Payment must be received by 9 September 2019
- c. 4As reserves the right to use the works for promotional or educational purposes and to email, phone or text participants in relations to the Crowbar Program.
- d. No refund will be made once registration and payment have been received.

2. Cancellation and Replacement

- a. A replacement is acceptable if you are unable to attend the Crowbar Challenge. However, no refund will not be made in the event of non-replacement.
- b. Replacements must be made known to 4As 3 work days prior to the Client Briefing date.
- c. Should event need to be postponed due to circumstances beyond 4As' control, there will be no compensation for any expenses incurred by the participants. In these circumstances, the Crowbar Challenge will be rescheduled as soon possible.

3. Liability

The participant, participant's family, personal representatives will indemnify and keep indemnified, safe and hold harmless 4As and its employees, agents or volunteers against all or any responsibility, actions, causes of actions, claims, losses, obligations, demands, proceedings, damages (including, without limitation, physical injury, loss of life or property damage), cost or expenses including legal fees, and any other liability arising in any way from the student's participation in the Crowbar Challenge.

4. Parental/ Guardian Consent

All students below the age of 21 years old must fill in the Parental/ Guardian Consent Form provided within the Registration Form.

Registration Form

Please provide full information as all fields are compulsory fields to meet the criteria for participation in the Crowbar Challenge.

Please Type

Team Name:

School:

Team Member 1

Full Name:

Date of Birth:

NRIC/FIN/Passport No.

Faculty:

Year:

Email:

Mobile:

Team Member 2

Full Name:

Date of Birth:

NRIC/FIN/Passport No.

Faculty:

Year:

Email:

Mobile:

Team Member 3

Full Name:

Date of Birth:

NRIC/FIN/Passport No.

Faculty:

Year:

Email:

Mobile:

Team Member 4

Full Name:

Date of Birth:

NRIC/FIN/Passport No.

Faculty:

Year:

Email:

Mobile:

Team Member 5

Full Name:

Date of Birth:

NRIC/FIN/Passport No.

Faculty:

Year:

Email:

Mobile:

Parental/ Guardian Consent (required for participants below 21 years of age)

Team Member 1

I, _____, NRIC/ FIN/ Passport No. _____,

parent/ guardian of _____ NRIC/FIN/ Passport

No. _____ allow my child/ ward to participate in the Crowbar Challenge.

Signature

Date

Team Member 2

I, _____, NRIC/ FIN/ Passport No. _____,

parent/ guardian of _____ NRIC/FIN/ Passport

No. _____, allow my child/ ward to participate in the Crowbar Challenge.

Signature

Date

Team Member 3

I, _____, NRIC/ FIN/ Passport No. _____,
parent/ guardian of _____ NRIC/FIN/ Passport
No. _____ allow my child/ ward to participate in the Crowbar Challenge.

Signature

Date

Team Member 4

I, _____, NRIC/ FIN/ Passport No. _____,
parent/ guardian of _____ NRIC/FIN/ Passport
No. _____ allow my child/ ward to participate in the Crowbar Challenge.

Signature

Date

Team Member 5

I, _____, NRIC/ FIN/ Passport No. _____,
parent/ guardian of _____ NRIC/FIN/ Passport
No. _____ allow my child/ ward to participate in the Crowbar Challenge.

Signature

Date

Contact Persons

The 4As Limited

Jenny Lau – jenny@4as.org.sg 9848-7979

Wainee Lim – wainee@4as.org.sg 9271-5497

Zoey Tan – zoey@4as.org.sg

Office: 6836-0600