



**THE 4AS LIMITED**

---

114 Lavender Street, CT Hub 2, Singapore 338729 • Tel: 6836-0600 • Fax: 6836-0700 • [www.4as.org.sg](http://www.4as.org.sg) • Reg: 199304251D

## **Media Release**

For Immediate Release

Tuesday, 12 November 2019

### **Crowbar Awards 2019 Winners Announced**

The Crowbar Awards 2019 winners were announced last Friday, 8 November 2019, at NTU Centre for Contemporary Art where over 230 awards were presented.

The coveted **Institution of the Year** award was presented to **Temasek Polytechnic** for their students' outstanding works.

**Emily Choo Qianyi**, a student from Temasek Polytechnic, bagged the **Best of Show** and **Best of Category, Branding** with her work, "AHHH! Planted Morphology".

**Lee Zi Qing, Dawn**, from Temasek Polytechnic, won two **Best of Category for Communication and Good**, with her work, "Period Academy" while **Goh Lit Han** of Temasek Polytechnic won **Best of Category, Design** with his work, "Running out of Light."

The winners of Crowbar Challenge 2019 were also revealed during the award show. They are students from **NAFA Academy of Fine Arts** - Nicholas Erolani Soh Wen Kai, Muhammad Al-hakim bin Dasuki, Gregorius Garry Adinegoro, Gregorio Darren Asmoro and Weng Shu Yi.

Congratulations to all winners!

The full list of winners will be available on the Crowbar website.



**THE 4AS LIMITED**

---

114 Lavender Street, CT Hub 2, Singapore 338729 • Tel: 6836-0600 • Fax: 6836-0700 • [www.4as.org.sg](http://www.4as.org.sg) • Reg: 199304251D

## **About the Association of Accredited Advertising Agents Singapore (4As)**

The Association of Accredited Advertising Agents Singapore, better known as the 4As, was founded in 1948 during the days of largely black and white media ads. The 4As is a non-profit association and is the voice for advertising, media and marketing communications (Admarcom) practitioners, agencies and related businesses in Singapore.

With advertising evolving dramatically and multi-dimensionally through advanced technology, 4As remains steadfast in its purpose to nurture growth, creative dynamism and fresh perspectives of the industry. In so doing, we strive to elevate its stature by providing a collective voice for the industry even as we nurture talent and creativity. The association works closely with key industry stakeholders, such as trade associations, educational institutions and government bodies to fulfil these goals.

Over the years, 4As has introduced industry awards and annual programs and events to recognise outstanding talents in advertising, media and related fields, motivating those in the industry to achieve greater heights. Awards include the Singapore Creative Circle Awards (Gong Show), The Crowbar (students' creative awards) and the Singapore Media Awards (SMA).

### **ABOUT CROWBAR AWARDS**

Launched in 2001, the Crowbar Awards highlight the best emerging talent in creative communications and design.

The Crowbar Awards has since become a leading award show for emerging creatives to showcase their best ideas. The show now attracts over 1,000 entries from local, regional and international tertiary institutions.

### **Media Contact**

Jenny Lau

The 4As Limited

Tel: 6836-0600 Email: [jenny@4as.org.sg](mailto:jenny@4as.org.sg)